

## Section 7. Terms of Reference

### 1 Introduction

#### 1.1 Background

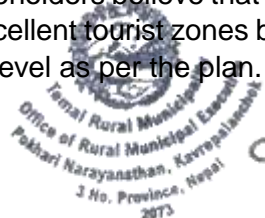
Temal Rural Municipality and its surroundings have great potential in tourism sector development. Kavre district is culturally rich with historical places like Dhulikhel, Panauti, Banepa and Chandeni Mandan. It cover the low and high point of the district, low point is Indrawoti river and highest point is Thamdanda (interesting place of hiking and 360 degree site viewing including top of the world) Big religious fairs like Chandeshwari Jatra of Banepa, Namobuddha Jatra of Namobuddha celebrated on the birth date of Lord Buddha (Buddha Purnima), Kumbha mela of Panauti which happens once in 12 years, are some interesting events to view. Kavre district has great potential in raising its local economy with tourism.

Kavre has same potential as that of other tourist sites of Nepal like Pokhara and Jomsom. The Long Himalayan Gaurishankar range can be seen from Dhulikhel. Kavre is famous for short circuit trekking in places like Dhungharka-Narayanthan, Dhulikhel-Kavre-Namobuddha Sankhu-Panauti-Banepa. Some places to visit here in Kavrepalanchok districts are: Palancok Bhagwati, Namobuddha, Dhulikhel, Gaukhureswar, Hajar Sidhi (1000 Steps to Kali Devi Temple), Devasthan (where Kali Devi Temple is situated), Talu Dada View Tower, Gosainthan, Banepa, Khopasi, Psthali, Balthali, Ladkeshwar Mahadev, Nepalthok, Patlekhet, Phulbari, Dapcha and many more. Similarly the other sites of interests are Kuseshwor Mahadev Daneshwor Mahadev, Banepa Chandeshwori Mata, Panauti Indrashwor Mahadev, Nala Nala Bhagawati, Eklekkhet Dankali Devi, Sankhu Kalidevi, Timal Timal Narayan Dham, Palanchowk Palanchowk Bhagawati, Panauti Kedhreshwor Mahadev, Khopasi Fadkeshwor Mahadev, Ladku Ladkeshwor Mahadev.

The historical temple of Narayan, located in Pokharinarayansth. Baudha Swayambhunatha and Namu Buddha stupa are in the same premises of historical temple of Narayan. The temple of Santeshwar Mahadev, Bhim Pila, the endangered landmark of Gokhuru, are the main attraction place for religious tourism. Famous for ancient royal palace and temples, untouched since it was founded. Gauri Shankar, Langtang, Everest and Dorjelakpa peaks can be seen from different part of temal. Kathmandu valley and Sindhuli gadi can be seen from some part of temal. Some Trekking and Hicking Route are also already started to attract tourist.

In the tourism development project in the Temal area, seven parks, Temal Bhutawar, 9 gates to Temal, Tamang Museum, Dumfupark, International Tamang Park and the world's tallest Buddha statue are planned to build, preserve and promote various temples.

Religious tourism, literary tourism, historical tourism, cultural tourism, natural tourism, agriculture and sports are also of special importance in various places of Temal RM, Kavrepalanchok. The places of penance by the Hindu and Buddhist sages and gurus in different periods have historical and religious significance. Similarly, cultures of different castes have increased attraction and tourist potential due to the ponds, monasteries, monasteries and natural landscapes of Temal RM area. But despite these possibilities, due to lack of clear action plan, necessary infrastructure, entrepreneurship at the local level and private sector investment, there has been no progress in those areas. At present, Rural Municipality and all stakeholders believe that such valuable assets within the Municipality area can be developed as excellent tourist zones by utilizing the resources and resources available at the central and local level as per the plan.



### 1.2 Rationale of establishing metric addressing

Kavre dsitric and the surroundings of Temal Rural Municipality have a great potential to attract domestic and international tourists. Despite having such big potential, the rural economy of Kavre has not been benefitted from tourism these tourism resources and it needs to develop this area as a major tourist destination, like a tourism hub. It is now most necessary to prepare Tourism Development Master Plan including DPR of some major tourism infrastructures in order to ensure planned development, proper land use, create a recreational centre and maintain Natural beauty. In the other hand, municipality is liable to comply sectorial policies for the sustainability of this place. After a long transition Nepal has entered a new area of development after the promulgation of new constitution of Nepal 2072. GoN has formulated the Local Government Operation Act 2074, which assumes the full autonomous functions of local bodies and development activities too. At the context of current tourism trends of kavre district and Temal Rural Municipality the Rural municipality office has realized the lack of proper planning in tourism sector and thus Temal Rural Municipality office aims to create a planned tourism destinations within the rural municipality through the Preparation of Tourism Master Plan and DPR of some major tourism infrastructures of Temal Rural Municipality.

## 2 Study Area

Temal Rural Municipality lies in the Kavrepalanchowk District of State No. 3 at the Eastern rim of Kathmandu Valley, south of the Himalayas of Nepal. Temal Rural Municipality is formed with 9 wards merging Sasyukark, saramthali, Bolde fediche, Pokharinarayansthan, Thuloparsel, Kuruwash Chapakhori, Mechhe VDCs. It covers an area of approximately 89 Sq Km and has total population of 22,712. The majority of the people living in Temal are Hindus and Buddhists. The major ethnic groups are Tamang, followed by Magar, Bharamin-Hill, Newar. Others less in number are Chettri, Ghatri, Kami, Damai, etc. Location and Topography: Temal is 40 km from Kathmandu. and at an altitude of Upto 1900 amsl.

## 3 Objectives

The overall objective of assigned task is to prepare the Tourism Master Plan of Temal Rural Municipality. As part of the master plan preparation, destination planning, and interventions derived from the destination planning will represent the real needs and priorities of the local people. The planning approach is participatory and bottom-up from the settlement level. The implementations of such projects will certainly be more participatory and owned by the local communities. The specific objectives, but not necessarily limited to the following, are:

- To create a complete destination place covering Natural, Adventurous, Religious, Cultural and recreational tourism of municipality and it's surrounding Area.
- To increase internal revenue of municipality.
- To create various employment opportunity by operating the site in public private partnership.

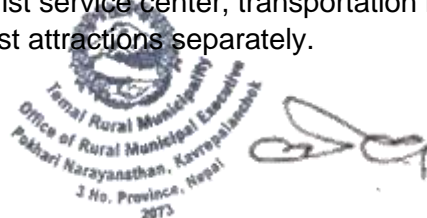


- To attract domestic and international tourist at the destination and hence establishing a regional tourism area.
- To study and analyze the economic and social connection of tourism and livelihood of surroundings.
- To campaign for awareness of tourism development and establish ownership and sustainability tools among the local people.
- To develop the study area as a regional hotspot for domestic and international tourists.
- Prepare a realistic physical and financial implementation plan of prioritized Projects

## 4 Scope of the Work

The consultant shall provide high quality professional services for the preparation of Tourism Master Plan, with the reference to visionary city development plan of municipality and 14th National Plan. Proposed assignment mainly involves study and analysis of the linkage and relation of the study area with tourist places, approaches, data gathering, preparing development and landscape plan including detail proposal of services and investment plan. The scope of services to be carried out by the Consultant shall broadly include, but not be limited to, the following:

- Prepare a proposal along with a map of the physical and social infrastructure that can be developed at the site by visiting the designated sites, assessing the importance of the place, assessing the available resources and evaluating it.
- To study and analyze the linkage and relation of the tourist destination of the study area along with neighboring tourist places. Access number, inflow, and outflow of tourist, their stay duration, internal and external movement of people, collecting and selling of commodities and services at tourist places.
- To study and analyze 4 As of tourism (attraction, accessibility, accommodation and amenities) around the study area including trends and components
- Develop a detailed plan for homestay operations.
- To collect study and review various existing studies plans developed by the various agencies and relevant government departments and institutions.
- To access the existing Physical, Social, Economic, environment and institutional situation of the study area.
- To conduct public consultation to achieve people's views and ideas to formulate and receive key policy guidance connected to Tourism development master plan.
- To forecast and project the impacts of tourism development on society, culture, biodiversity, environment and economy of the municipality and its surroundings.
- To apply trail planning techniques to identify major trekking trails.
- To prepare a site specific Architectural master plan of a selected destination area including engineering and architectural prototype designs of planned prioritized projects (tourist information center, Picnic spot, Foot Trail, Entrance gate, Waiting sheds, Picnic spots, Plantation area etc.
- To produce tentative financial estimates of prioritized projects with their implementation strategy.
- Produce map of tourist service center, transportation network and other facilities required in the area and tourist attractions separately.



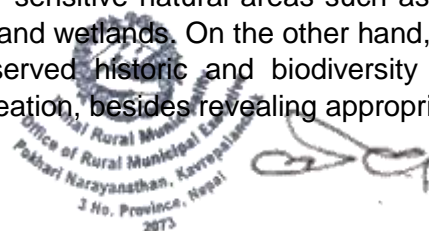
- To identify programs that will make tourism as a catalyst and engine in protecting the environment, especially on climate change adaptation, preservation of culture and heritage, local economic development and poverty alleviation through local enterprise development.
- To recommend tourism promotion and marketing plan at national/regional/local level
- To prepare Tourism Master Plan of the Municipality.

## 5 Methodology

- Collection and review of the present literatures regarding the study area collection and review of old VDCs and municipality plans, budgets and policies
- Preliminary meeting/ interaction with the local stakeholders and representatives from concerned sectorial agencies within the Municipality and the surrounding VDCs, political parties, social organizations, NGOs and INGOs etc. to create an understanding of project scope and its planning process.
- Field Visit at each potential destinations followed by local people discussions.
- Topographic Surveys at selected destinations
- Develop and introduce conceptual designs for DPR and prototype designs to municipality.
- Engineering and Architectural design of Trekking trails and other selected destination.
- Prototype design of public toilets, information center, signage and sign postings, entrance gates, resting sheds etc.
- Draft Report presentation and collection of feedback from local stakeholders and concerned agencies.
- Submission of Final report after incorporating valid suggestions and comments from the stakeholders meeting.

## 6 Expected Output

- a) **Review of Existing scenario** that will include Tourism polices, implementing agencies, tourism organizations, and major tourism activities.
- b) Review and assess the major socio Economic characteristics of municipality, development challenges and potentialities of rural municipality and its hinterlands
- c) Location Plan along with the tourist activities at the existing and potential tourist sites.
- d) Concept Evolution of master plan development will be a guiding principal to achieve an architectural, landscaping, and other engineering quality related to touristic activities with the help of study of literature, legends, norms, policies and evidences comfortable to the community, stakeholders and visitors.
- e) SWOT analysis SWOT analysis should reveal the strengths, weaknesses, opportunities and threats of the study area followed by PEST analysis so as to reach the real situational analysis. This shall help the consultant to understand the project area to develop the development concept.
- f) Conservation and Development plan The purpose of such plan shall be to create the site attractive tourist destination. Such plan clearly reveals the ways of modes for the conservation of historic sites and biodiversity of the area including preservation of historic and environmentally sensitive natural areas such as temples, ponds water springs and water logged areas and wetlands. On the other hand, the plan should reveal the ways as to how those conserved historic and biodiversity be utilized for enhancing human knowledge and recreation, besides revealing appropriate infrastructures that are required



to promote tourism industry and recreational activities in the area so as to generate income necessary for the future maintenance and management of site and the surrounding communities.

- g) Architectural Master Plan of selected destination area It should include site specific Architectural master plan of selected destination area including engineering and architectural prototype designs of planned prioritized projects along with cost estimate followed by topographic survey.
- h) Capital Investment Plan and Implementation Strategy Capital investment plan should include preliminary cost estimate, mode of investment of proposed development. It should contain the prioritized development activities in a phasing matrix. It should also contain the budgetary trend and financial ability of municipality so as to check the budgetary gap. Implementation strategy should include the different operation models for successful operation and management of the destinations. It should contain the role of local people, municipality office, and other stakeholders. It may suggest the methods and tools to measure the degree of implementation.
- i) Tourism master plan It will be basically “an overall tourism development plan” or a master plan illustrating connectivity and other tourism infrastructures. This will contain architectural and engineering designs of various typical functions compatible to activities of proposed locations.

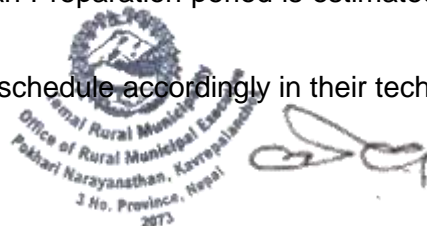
## 7 Deliverable

S.N.	REPORTS	SUBMISSION SCHEDULE	SETS	CONTENTS
1.	Inception Report	within 1 month of contract	2 Copies	Review of documents, detailed work schedule and methodology to carry the works
2.	Field Report	within 1.5 month of contract	2 Copies	Site and situational Profile of Study area, Destination level profiles within rural municipality, findings of field observation, Workshop findings and conclusions, meeting minutes and photographs
3.	Draft Report	within 2 month of contract	2 Copies	Draft report including GIS map (incorporating all attributes as mentioned in scope), Survey Data, Drawings of DPR with cost estimate.
4.	Final Report	within 3 month of contract	3 Copies	Draft report including GIS map (incorporating all attributes as mentioned in scope), Survey Data, Drawings of DPR with cost estimate

## 8 Time schedule

The Tourism Master Plan Preparation period is estimated to be 3 months. The consultant is advised

to submit work and staffing schedule accordingly in their technical proposal.



## 9 Composition of Consulting Team

- **Urban Planner/Team Leader:**The individual must be Masters in Urban Planning/Urban and regional Planning/ Masters in Architecture/ Civil Engineering with five years of experience. Project related working knowledge in preparing Tourism Master Plan, Periodic plan, Urban Development Plan, Land Use Plan, Physical Development Plan, Municipal transport Mater Plan, Strategic plan and perspective Plan etc. Proposed team leader must have 5 years of experience after master degree and in related field
- **Tourism Expert/Sociologist:** She/He must have more than 5 years' experience in planning like preparation of Destination Development Plan, Physical Development Plan, Tourism Master Plan of district and municipality/rural municipality. He/She must have completed Masters' Degree in Tourism/ Sociology with 5 years of Experience.
- **Environmentalist:** She/He must have more than 5 years' experience in planning like preparation of Physical Development Plan, Periodic Plan, Integrated urban Development Plan, Solid Waste Management plan, Tourism Master Plan of district and municipality. He/She must have completed Masters' Degree in Environmental Science with 5 years of relevant work experience or Bachelor Degree in Environmental Engineering with 5 years of relevant work experience
- **Geologist:** She/he must have more than 5 years' experience in planning including DPR of building and road projects. Experience in Physical Development Plan, Integrated urban Development Plan is more preferable. He/She must have completed Masters' Degree in Geology/Geo-Technical Engineering/ with 5 years of relevant work experience.
- **Architect:** She/He must have more than 5 years' experience in planning including DPR of building. She/He must have completed Bachelor Degree in Architecture with 7 years of relevant work experience.
- **Civil Engineer** The individual must be Graduate in Civil Engineering study at least five years of experience. Project related working experience in planning including DPR, preparing Building Bye laws, periodic plan, Master Plan, Land Use Plan, strategic plan and perspective Plan etc.
- **Structure Engineer:** She/he must have more than 5 years' experience in planning including DPR of building and road projects. Experience in Physical Development Plan, Integrated urban Development Plan is more preferable. He/She must have completed Masters' Degree in Structural Engineering with 5 years of relevant work experience.

## 10 Payment Schedule

- Field Report -20% (Upon Submission of Report along with consultant's tax invoice)
- Draft Report -50% (Upon Submission of Report along with consultant's tax invoice)
- Final Report -30% (Upon Submission of Report along with consultant's tax invoice)

## 11 Taxation

The consultancy firm is fully responsible for all taxes imposed by the relevant laws of GoN.



## 12 Confidentiality

The consultancy firm shall not disclose the information collected in this assignment during the term of this assignment and thereafter to anyone who is not authorized by Rural Municipality. All the data, design and information shall be the property of client after completion of the project and shall not be used anywhere else without prior consent of the client.

